



# 43RD ANNUAL JOHN'S PASS SEAFOOD FESTIVAL

March 28-30 , 2025

## SPONSORSHIP OPPORTUNITIES

The success of the John's Pass Seafood Festival is deeply rooted in the unwavering support of community members, volunteers, and partner organizations. Sponsoring this event is not only an investment in the local economy but also a vital contribution to preserving the rich history and culture of John's Pass Village. The festival's ability to attract high-caliber artists, provide diverse activities, and generate substantial economic impact hinges on the generosity and engagement of sponsors and community partners. Without their crucial support, the festival's vibrant celebration of local seafood, music, and arts would not be possible, underscoring the importance of continued collaboration and sponsorship to sustain this beloved annual tradition.



### Estimated Attendance

60,000

### Total Economic Impact

\$6.4 Million

### Direct Spending

\$3.5 Million



# SPONSORSHIP LEVELS

## Entertainment Sponsor - \$500

The 2025 John's Pass Seafood Festival will host live music on 3 stages. Sponsors in this category will have their business listed next a band name on the schedule as the presenting sponsor of that band. Companies will also be listed on the Seafood Festival Sponsorship page.

## Event Sponsor - \$1000

- Company listed on back of volunteer shirt
- Company listed on John's Pass Seafood Fest Website
- Company logo on Main Event Stage Banner

## Participating Sponsor - \$2500

- 10' x 10' Booth Space
- Company listed on back of volunteer shirt
- Company listed on John's Pass Seafood Fest Website
- Company logo on Main Event Stage Banner

## Supporting Sponsor - \$5000

- 10' x 10' Booth Space
- Company logo on back of volunteer shirt
- Company logo on John's Pass Seafood Fest Website
- Company logo on Main Event Stage Banner
- 4 Official 43rd Annual John's Pass Seafood Festival T-Shirts & Hats
- Opportunities: Trash Can/Recycling Containers, Restroom Sponsor, Transportation Sponsor

## Major Sponsor - \$10,000

- 10' x 20' Booth Space
- Logo included on sponsor recognition banners placed throughout the festival footprint
- Company logo on back of volunteer shirt & event shirt
- Company logo with reciprocal link on website
- Company logo on Main Event Stage Banner
- 8 Official 43rd Annual John's Pass Seafood Festival T-Shirts & Hats
- 4 Reserved Parking Spaces in John's Pass Park for duration of festival
- Opportunities: Main Stage, Koozie, Transportation & Parking, and Bell Tower Stage Sponsor

## Presenting Sponsor - \$25,000

- Logo listed at "Presenting Sponsor" on all event collateral (ie. Posters, Flyers, etc)
- Logo on main page of website as "Presenting Sponsor" with link to company website
- 10' x 20' Booth Space in Premium Location
- Large company logo on back of volunteer & event shirt
- Large company logo on Main Event Stage Banner
- 20 Official 43rd Annual John's Pass Seafood Festival T-Shirts & Hats
- On Stage Mentions throughout event over public address system
- 6 Reserved Parking Spaces in John's Pass Park for duration of festival

## EVENT TIMELINE



**FRIDAY, MAR 28**

2:00PM - 8:00PM



**SATURDAY, MAR 29**

10:00AM - 8:00PM



**SUNDAY, MAR 30**

10:00AM - 6:00PM